



STRATEGIC PLAN

TOWN OF CALMAR

2026–2030

WWW.CALMAR.CA

MAYOR'S MESSAGE.



On behalf of Council, it is my pleasure to present the *Town of Calmar Strategic Plan 2026–2030*.

This plan reflects our shared vision for Calmar's future: a future built on opportunity, strong community connections, responsible growth, and a commitment to preserving the qualities that make our town such a special place to call home.

Calmar is more than just a place on the map. It is a thriving community where neighbours know one another, where families can grow and succeed, and where people take pride in contributing to something greater than themselves. As our town continues to evolve, Council remains committed to protecting the small-town character, values, and sense of belonging that residents cherish.

The priorities outlined in this plan were developed to guide Council's decisions and investments over the coming years. They focus on enhancing community well-being and recreation opportunities, supporting thoughtful residential growth, strengthening economic prosperity, improving communication and transparency, and investing in the infrastructure that supports our quality of life today and for future generations.

This Strategic Plan recognizes that growth and progress must be balanced with responsible stewardship. It provides a roadmap that will help ensure Calmar remains a welcoming, family-oriented community while creating new opportunities for residents, businesses, and visitors alike.

Council understands that achieving this vision requires partnership. Success depends on the continued involvement of residents, businesses, community organizations, volunteers, and regional partners who make Calmar strong. Together, we can build on the foundations established by previous generations and create a vibrant, resilient future for those who will call Calmar home in the years ahead.

We thank everyone who contributes to our community and invite you to join us as we work toward the goals outlined in this plan. With a clear vision, thoughtful leadership, and a shared commitment to our community, Calmar's future is bright.

MEET YOUR COUNCIL.



KRISTA GARDNER

Mayor

Krista was first elected to council in 2016, and is now serving her first term as Mayor. She also serves as Director for Towns West on the Association of Alberta Municipalities Board and VP of Towns for ABMunis.



SEAN CARAHAN

Councillor

Sean and his wife moved to Calmar in 2006 with their children. He has been involved in community-based organizations such as Scouts, minor soccer and hockey, and slow-pitch.



DANIELLE BOURDIN

Councillor

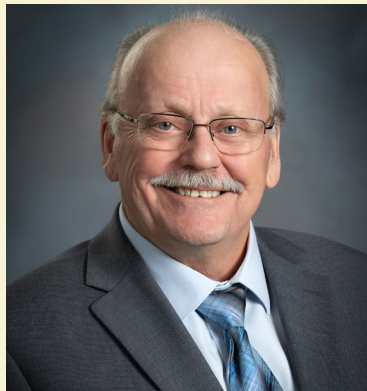
Danielle is serving her first term on Town Council. She moved to Calmar in 2014 to raise her family in a small-town community and believes choosing Calmar was the best decision her family has made.



JAIME MCKEAG-REBER

Councillor

Jaime has lived in Calmar for more than nine years with her family. Jaime is in her second term as Councillor and considers herself an advocate for family living and small business.



DON FAULKNER

Councillor

Don has served on Council for 18 years, including 10 as Mayor, being first elected in 1998. His goal is to be a positive influence, using his experience to assist in making sound decisions for the betterment of the town.



CONNECT WITH US.

We want to hear from you! Please never hesitate to contact the Town with any of your questions, comments, concerns, queries, or compliments!



EMAIL, PHONE

Email: info@calmar.ca

Phone: 780-985-3604

Address: PO Box 750, 4901 50 Avenue,
Calmar AB, T0C 0V0



SOCIAL MEDIA



facebook.com/townofcalmar



[town_of_calmar](https://www.instagram.com/town_of_calmar)



[Town of Calmar](https://www.linkedin.com/company/town-of-calmar)



BUSINESS HOURS

The Town office is open Monday to Friday, from 9 a.m. to 4:30 p.m.,
and is closed daily for lunch from 12:30 to 1 p.m.





WHO WE ARE

Calmar embodies small-town spirit with big-hearted ambition. A place where people support one another, give back to their community, and see promise in every season.

Nestled in the heart of central Alberta, just 15 km west of Leduc, Calmar is a community built on opportunity, comfort, and connection. Whether residents have called Calmar home for generations or have just recently discovered its charm, they share a common appreciation for what makes this town special: a quiet, family-oriented environment where life moves at a pace that allows people to truly enjoy it.

Calmar's residents are down-to-earth, hardworking, and service-minded. They take pride in their homes, their neighbourhoods, and the relationships they've built with one another. Here, bigger yards and spacious garages aren't just features, they're extensions of a lifestyle that values hands-on work, personal projects, and time well spent with family and friends.

The Town of Calmar operates on Treaty 6 land — the traditional lands of the Cree, Dene, Blackfoot, Saulteaux, Nakota Sioux, and Métis. We acknowledge the many First Nations, Métis, and Inuit whose footsteps have marked these lands for generations, and we are honoured to live on these lands.

STRATEGIC PRIORITIES.



**Community Well-Being
& Recreation**



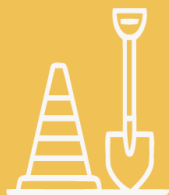
**Growing Calmar; Preserving
Our Way of Life**



**Economic Prosperity
& Opportunity**



Communication



Infrastructure

COMMUNITY WELL-BEING & RECREATION.



Building active lives and lasting community connections.

Through recreation and shared spaces, Calmar continues to build a community where active living and meaningful connections go hand-in-hand.

Calmar's spirit shines brightly in the places where people come together. Whether it's on the ice, the field, in the gym, or at a community gathering, we are creating that high standard for the life we expect in our community. The Town is committed to fostering healthy, active living and a strong sense of belonging by investing in recreation opportunities that serve all ages and interests. A cornerstone of this vision is the Calmar Athletic Park (CAP): a multi-use recreation destination that will be developed in phases to meet the community's evolving needs. CAP will serve as a hub for sports, events, and connection; a place where residents can gather, celebrate, and thrive.

FOCUS AREAS

01

Inclusive and Healthy Living: Encourage participation in the Town of Calmar's recreation programs that promote wellness, belonging, and community pride.

02

Supporting Local Programs: Strengthen local recreation and cultural groups — including dance, gymnastics, soccer, hockey, and baseball — through shared resources, promotion, and collaboration.

03

Calmar Athletic Park: Develop the new CAP facility in a phased approach that balances current demand with future growth and opportunity.

04

Community Gathering Spaces: Create central places for residents to connect, celebrate, and enjoy recreation.

05

Recreation Infrastructure Planning: Implement an asset management plan to guide the maintenance, renewal, and long-term sustainability of recreation facilities and spaces.

GROWING CALMAR; PRESERVING OUR WAY OF LIFE.

Creating housing choice while protecting the small-town character that makes Calmar home.

FOCUS AREAS

01

Quality of Life: Design neighbourhoods that promote walkability, green space, and connection that support a healthy, comfortable, and connected community.

02

Housing Variety: Offer low, medium, and high-density residential options to provide homes for all ages, incomes, and lifestyles.

03

Planned Community Expansion: Open new areas for growth in a responsible way, ensuring infrastructure and services keep pace.

04

Increasing Home Value: Encourage development and property care that enhance neighbourhood appeal and long-term value.

05

Preserving Small Town Character: Maintain Calmar's welcoming, family-oriented atmosphere as the community expands.

Calmar's vision for the future is one of balance that welcomes new growth while holding the values that make the town special.

As Calmar continues to grow, the Town is focused on thoughtful, balanced residential development that welcomes new residents while maintaining the sense of community and quality of life that people search for. Growth will be guided by a commitment to choice, character, and connection, ensuring homes reflect the needs of today and the opportunities of tomorrow.

ECONOMIC PROSPERITY & OPPORTUNITY.

Building opportunities close to home, where families, businesses, and community grow together.



Calmar's prosperity is built on opportunity, partnership, and shared success. Creating a community where families, businesses, and future generations can all grow together.

Calmar is a place where opportunity feels close to home. The Town is focused on building a strong, thriving economy that supports local families, attracts new businesses, and keeps our community growing in a way that feels right for Calmar. By working together with developers, investors, and business owners, the Town will make it easier and faster to start and grow in Calmar, turning great ideas into lasting success.

FOCUS AREAS

01

Helping Local Businesses Thrive: Support Calmar's existing businesses with practical tools, strong relationships, and a welcoming environment that helps them succeed and grow right here at home.

02

Creating Local Jobs: Encourage new and expanding businesses that provide good local employment and help residents work close to home.

03

Supporting Business Growth: Understanding what services and shops our community needs most, and actively attracting them to Calmar.

04

Expanding Our Industrial Area: Prepare and promote our industrial lands to welcome new employers and investment.

05

Building Partnerships: Work with nearby communities, educational institutions, and private partners to create opportunities for training and innovation.

06

Showcasing Our Strengths: Promote what makes Calmar stand out: our proximity to the Edmonton International Airport, skilled labour force, and access to post-secondary education and training.

07

Growing Responsibly: Plan for growth that supports our infrastructure, protects our environment, and keeps the small-town character we value.

COMMUNICATION.



Building trust through open, proactive, and connected communication.

FOCUS AREAS

01

Proactive Public Communication:

Anticipate questions, share timely updates, and provide clear, consistent information on Town projects, services, and decisions.

02

Modern Communication Tools:

Transition to more digital and user-friendly platforms by reducing paper; making forms, applications, notices, and information easier to access.

03

Marketing and Outreach:

Strengthen external messaging and promotion to stakeholders, investors, and regional partners to raise Calmar's profile and reputation.

04

Internal Communication:

Enhance collaboration and information sharing between staff and Council to improve co-ordination and service delivery.

05

Training and Resources:

Invest in communication training and new technology to raise the overall standard and efficiency of public service.

By leading with clarity and connection, Calmar will strengthen trust, build engagement, and ensure every voice feels heard.

The Town of Calmar recognizes that strong communication builds a strong community. Both Council and Administration are committed to improving how information is shared by being proactive, intentional, and transparent in every message. By investing in training, tools, and technology, Calmar will enhance how residents, businesses, and regional partners receive information and engage with the Town.

Communication will focus on two key areas: improving the external reach and accessibility of information to the public and strengthening internal communication among staff and Council to ensure consistent, responsive service across the organization.

INFRASTRUCTURE.



Building a strong foundation for today and tomorrow.

By investing today, we protect tomorrow — keeping Calmar safe, connected, and ready for the future.

Infrastructure is the basic physical and organizational structures and facilities (e.g., buildings, roads, power supplies) needed for the operation of a society or enterprise. These are the systems and spaces that keep Calmar moving and connected. From smooth roads, safe sidewalks, and welcoming trails to reliable water and wastewater systems, recreation facilities, and social gathering areas, infrastructure supports the quality of life that Calmar residents value every day. Our community benefits today because of the investments made by those who came before us. The same responsibility now lies with us. Without continued care and investment, our infrastructure will eventually fail, becoming more difficult and costly to repair in the future. That's why Council has made infrastructure a clear priority: not only maintaining what we have but building reserves for future upgrades and expansion. Through dedicating assessment growth revenue to a capital reserve, Council is planning ahead to ensure reliable, sustainable infrastructure for generations to come.

FOCUS AREAS

01

Maintenance and Renewal: Protect and extend the life of roads, sidewalks, trails, water and wastewater systems, and community facilities.

02

Long-Term Planning: Use asset management plans to guide smart, sustainable investment decisions.

03

Future-Ready Infrastructure: Ensure new development aligns with infrastructure capacity and long-term community growth goals.

04

Fiscal Responsibility: Continue building capital reserves to fund future projects and reduce the financial burden on future generations.

05

Connectivity and Accessibility: Improve connections for all residents — by road, trail, and technology.