

**SPECIAL MEETING OF COUNCIL  
OF THE TOWN OF CALMAR WAS HELD IN PERSON  
AND VIRTUALLY ON MONDAY APRIL 24, 2023**

Access Code: 738-393-413

1. **CALL TO ORDER:** Mayor Carnahan called the Special Meeting of Council of April 24, 2023, to order at the hour of 7:41 pm.

**PRESENT:** Mayor Carnahan, Councillors Faulkner, Gardner, McKeag Reber & Benson, and CAO Losier

2. **ADOPTION OF AGENDA:**

*Moved by* Councillor McKeag Reber that the agenda is hereby adopted as amended.

Addition of closed session Personnel

**CARRIED  
R-23-04-0144**

3. **WORKSHOP**

a) Marketing schedule and initiative – discussion only

- Discussing market presence by Council – frequency and logistic targeted and subject to changes (May 12, 26, June 9, 23, July 14 and August 11)
- For logistics, have material to present – developed by administration.
- Parades: no need to be in all parades: Conflict with Breton and our Canada day celebration
- Need to get info for Spruce Grove, Sherwood Park, Beaumont. Need to look at opportunities for sponsorship.
- Pancake breakfast (farmer's one is June 10, then Calmar's Days)
- BBQ's (hot dogs for dog park opening – tentatively June 24, hot dogs for Nowhere to run - tentatively September 23, staff appreciation day during summer – see options)
- Golf tournament: Councillors interested will sign up
- Events: needs to target special events/group. Administration to identify key events.

b) Regional municipal networking – discussion only

- The IDP and ICF will be an opportunity to get together. Maybe have the meeting at curling rink Would like to establish a regular schedule
- Council could look at other initiative as well to increase interaction.

c) Budget 2024-2027 - discussion only

- Need to find a firm to help build the tool for the budget
- Budget survey should be planned this year and out early 2024 for next budget round.
- Need to find ways to get people involved. Having an annual schedule for budget might help have more interaction.
- As per budget item, planting trees should be look at in more details. A plan needs to be developed.

d) Council Communication strategy

- Need to have in-person public events for the budget
- Need to use annual report and State of the Union address
- Need to be more proactive. We need to use more the website and update it

e) Strategic plan

- First format has support, but maybe change the colours to meet our new brand if possible.

f) Procurement Policy

*Moved by* Councillor Gardner that Council goes into closed session 10h11

**CARRIED  
R-23-04-145**

CAO Losier remained in the meeting for the Closed Session.

4. **CLOSED SESSION:**

- a) **Personnel** - (Pursuant to Section 24(1)(b)(i) of the Freedom of Information and Protection of Privacy Act).
- b) **Personnel** - (Pursuant to Section 24(1)(b)(i) of the Freedom of Information and Protection of Privacy Act).

CAO Losier left the meeting at 10h35

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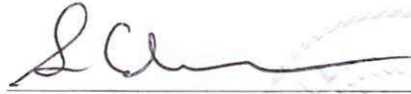
*Moved by* Councillor Faulkner that the Special Council Meeting reconvene from Closed Session at this time being 11:10 pm.

**CARRIED  
R-23-04-0146**

**5. ADJOURNMENT:**

The Regular Council Meeting adjourned at 11:11 pm.

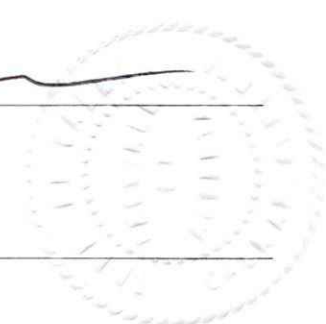
These minutes signed this 1<sup>st</sup> day of May 2023.



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Mayor Carnahan



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CAO Losier



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